

CAPA 26 ACAM

27th Annual Conference | 27ième Congrès annuel

TORONTO, ONTARIO

OCTOBER 22-24

SPONSOR AND EXHIBITOR PROSPECTUS

www.capa-acam.ca/capa2026



Canadian
Association
of Physician
Assistants

Association
canadienne
des adjoints
au médecin

PACCC
PHYSICIAN ASSISTANT
CERTIFICATION COUNCIL
OF CANADA



CCAMC
LE CONSEIL DE CERTIFICATION
DES ADJOINTS AU MÉDECIN DU
CANADA



THE ONLY NATIONAL CONFERENCE FOR PAs IN CANADA

Physician Assistants are important members of healthcare teams. They help make it easier for patients to receive care. They work in any clinical setting: family doctors' offices, emergency rooms, long-term care, cancer centres, surgical suites, etc.

Sponsoring or exhibiting at CAPA 2026 gets you:

- Direct access to practising PAs, students, and educators
- Strong engagement during networking breaks and social events
- National reach through digital and post-event exposure

You'll reach over 200 attendees comprised of:

- Practising PAs
- PA Students
- PA Educators
- Healthcare leaders & decision-makers
- Canadian Healthcare Stakeholders

This year for **CAPA 2026**, Canadian Association of Physician Assistants 27th Annual Conference will be held at in **Toronto, Ontario** at **The Westin Toronto Airport**

**950 Dixon Rd, Etobicoke
Ontario, Canada
M9W 5N4**



[View hotel here](#)

[Reserve your room by
September 29th, 2026](#)

WESTIN
HOTELS & RESORTS

[**WWW.CAPA-ACAM.CA/CAPA2026**](http://WWW.CAPA-ACAM.CA/CAPA2026)

FEATURED SPONSORSHIPS

CAPA 2026



Exhibitor

Not for profit \$3,500 | Regular \$4,500

Engage directly with conference delegates in the exhibit hall and showcase your products, services, or programs to Canada's PA community. Each exhibitor space includes one 6-foot skirted table and two chairs, complimentary refreshments throughout exhibit hours, and two exhibitor registrations for on-site representatives. A company description will also be featured on the conference website within the exhibitor profile.

Best for: Direct engagement, lead generation, brand awareness
Limited spaces available



PA Job Fair Sponsor

Job fair \$2,000 | w/ exhibitor booth \$4,500

Connect with practising PAs, new graduates, and students exploring career opportunities, and position your organization as an employer of choice. The PA Job Fair is scheduled for Saturday morning from 9:00–12:00. Date and time are subject to change at the discretion of the conference organizers

Best for: Recruitment, workforce development, Plus more with Exhibition
High-interest opportunity | Limited availability



Symposium Sponsor | \$3,500

Support focused learning and professional discussion while positioning your organization as a contributor to education and innovation within the PA community. Includes a 1-hour unopposed symposium session, subject to program availability and conference planning.

Best for: Thought leadership, education, brand alignment
Only 2 available



Workshop Sponsor

Half-day \$3,000 | Full-Day \$5,000

Work collaboratively with the conference organizers to host a clinical or non-clinical workshop aligned with conference learning objectives. This opportunity supports hands-on education and skill development through interactive learning experiences.

Best for: Education, practical engagement, credibility
Limited Availability

FEATURED SPONSORSHIPS

CAPA 2026



Headshot Booth Sponsor | **\$3,500**

Support professional development by sponsoring a dedicated professional photographer during the National PA Job Fair Sponsor recognition includes logo placement associated with the headshot experience.

Best for: Employer branding, professional development

Only 1 available



Delegate Bag Sponsor | **\$1,000**

Place your brand directly into the hands of every delegate with visibility that lasts beyond the conference. Includes one insert up to 8.5" x 11". Inserts must be supplied by the sponsor and are subject to approval by conference organizers.

Best for: High-impact brand visibility

Multiple options available



Advertising Sponsor | **Email for pricing**

Increase brand exposure through targeted advertising across conference platforms, including digital placements and on-site visibility.

Best for: Broad awareness, repeated exposure

Multiple options available



Custom Sponsor | **Email for pricing**

If you have a sponsorship idea you'd like to discuss or are looking for something beyond what's listed in the prospectus, please reach out and share your request. We're happy to explore custom opportunities where possible.

Best for: New and unique ideas, or sponsorship not listed above

Multiple options available

PREMIER SPONSORSHIP

CAPA 2026

Our Platinum, Gold, Silver, and Bronze sponsorships offer tiered visibility and engagement with Canada's national Physician Assistant community.

All packages provide exposure to practising PAs, PA students, educators, and healthcare leaders through a combination of on-site presence, digital promotion, and recognition throughout the conference.

Higher tiers include increased brand prominence, premium placement, and enhanced engagement opportunities.

BENEFITS	PLATINUM \$10,500	GOLD \$7,500	SILVER \$6,500	BRONZE \$5,500
Exhibitor Booth	✓	✓	✓	✓
Profile on Website	✓	✓	✓	✓
Banner Ad	✓	✓	✓	✓
Opening Recognition	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
Email	✓	✓	✓	✓
Digital Ads	✓	✓	✓	✓
Delegate Bag Insert	✓	✓	✓	✓
Speaking Opportunity	✓			
Breakfast Sponsor	✓	✓	✓	
Lunch Sponsor	✓	✓	✓	
Welcome Reception	✓			
Two Passes	✓			
Two Hotel Room Nights	✓	✓		

PA AWARDS TITLE SPONSOR CAPA 2026



PA Awards Title Sponsor | \$15,000

Position your organization at the forefront of CAPA's signature awards event, celebrating excellence, leadership, and innovation within the Physician Assistant profession.

Best for: Organizations seeking CAPA's most prestigious visibility opportunity, with their name associated with one of the conference's most memorable evenings celebrating PA excellence among the PA community, health care leaders, government representatives, and invited guests.

Only 1 available



Sponsorship Highlights

Exclusive Title Sponsor of the CAPA Awards Gala , Prominent recognition associated with CAPA's most prestigious national awards, including:

PA of the Year | Honor Roll | Educator of the Year

- Opportunity to align your brand with the recognition of outstanding contributions to the PA profession across Canada
- Premium visibility during the Gala program, including award presentations and key recognition moments
- Opportunity for a company representative to deliver opening remarks and/or participate in presenting awards
- Formal acknowledgement during conference opening and closing ceremonies
- Reinforced brand presence throughout the conference and Gala experience
- Opportunity to collaborate with CAPA on customized award recognition elements, subject to approval and alignment with the event's objectives
- Alignment with national-level engagement and thought leadership within the Canadian PA community
- Meal included as part of the Gala event
- Includes option to connect with attendees as an exhibitor

SECURE YOUR SPOT TODAY!



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Scan QR code or visit

<https://capa-acam.ca/capa2026/sponsors-exhibitors>

to pay online

Belana Millham

Coordinator, Events

bmillham@capa-acam.ca

Muhammad Masood

Manager, Marketing & Communications

mmasood@capa-acam.ca

**Contact us for more details or to discuss a package
that works for you!**

Cancellation Policy

Once your application and payment have been accepted and processed, 50% of the total payment is non-refundable, regardless of when the cancellation notice is received.

No refunds will be issued for cancellations made within 30 days of the conference date. All cancellation notices must be submitted in writing to the Coordinator, Events at bmillham@capa-acam.ca.

Please find the current cancellation policy here: <https://capa-acam.ca/profession/policies/refund-policy>

www.capa-acam.ca | 613-248-2272



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